

Exhibit 2

Agriculture-focused Economic Development Topics

The Board of Supervisors requested additional examples of Economic Development Element topics that are more focused on agriculture. Below is a list of topics that could be considered during the preparation of an Economic Development Element for the Ventura County general Plan Update. Additional topics would likely emerge during the Update process as a part of the public engagement program.

- Agricultural Base Diversification
- Agricultural Industry Growth
- Agricultural Tourism and Ecotourism Development and Promotion
- Local Agriculture Promotion
- High Value Agricultural Industries
- On-Site Product Sales
- Certified Farmers Markets
- Produce Stands
- Food Hubs & Local Farmer-Consumer Connections