



VENTURA COUNTY  
RESOURCE MANAGEMENT AGENCY

# 2024-2027 STRATEGIC PLAN



**COUNTY of VENTURA**  
Resource Management Agency

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# INTRODUCTION

Stemming from the adoption of the County of Ventura’s 2024-2027 Strategic Plan, the Ventura County Resource Management Agency (RMA) has embarked upon the development of a 3-year strategic plan for the agency to identify and align strategic goals that best position the agency for success while supporting the overarching strategic priorities set by the County of Ventura.

## COUNTY OF VENTURA STRATEGIC PRIORITIES 2024-2027

- Healthy, Safe and Resilient Communities
- Fiscal Responsibility and Economic Vitality
- Reliable Infrastructure and Sustainability
- Address Homelessness and Lift Up the Most Vulnerable
- Diverse and Innovative Workforce Dedicated to Service Excellence

## ABOUT THE VCRMA

The primary goal of the RMA is to protect the health, safety and welfare of the general public through administration and enforcement of County ordinances, Board policy, and state and federal laws regarding land use and commercial and environmental regulation. With an annual operating budget of \$35 million, the RMA is comprised of five divisions: Environmental Health, Code Compliance, Building & Safety, Operations, and Planning.



**COUNTY of VENTURA**  
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# MISSION, VISION & VALUES

## MISSION STATEMENT

We are dedicated to ensuring a sustainable quality of life by protecting the health, safety and resiliency of our community and our environment.

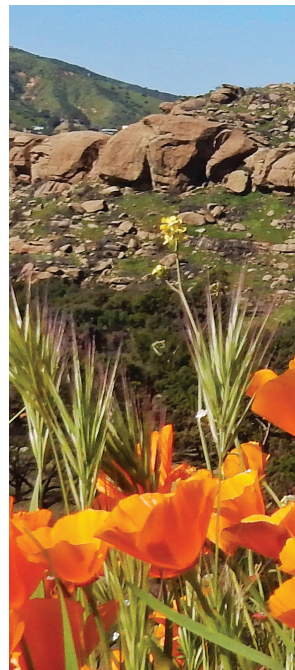
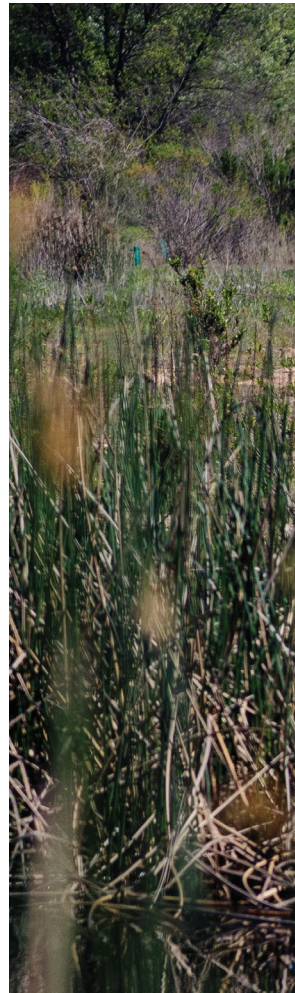
## VISION

The Resource Management Agency will be the recognized leader in providing uniform, transparent and timely services in support of sound environmental and community protection.

## VALUES

The RMA is dedicated to fulfilling its mission through:

- Honesty, hard work and ethical behavior
- Transparency and accountability
- Equitable treatment and respect of all constituents
- Excellence in service delivery





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# STRATEGIC GOALS

## GOAL 1:

### POSITION RMA AS A DESIRABLE EMPLOYER

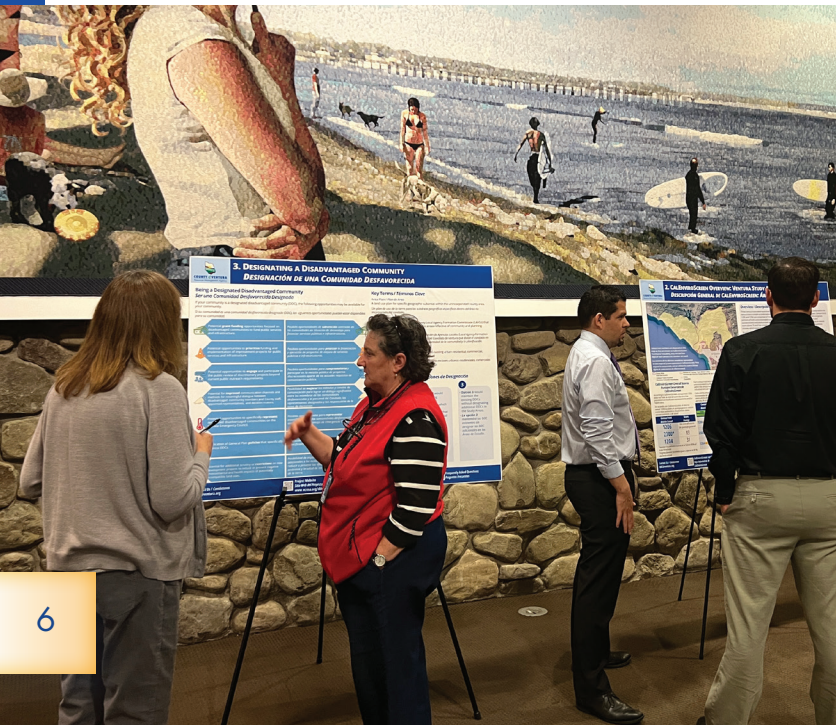
RMA will prioritize building awareness about the benefits of employment within the agency and maintaining and increasing employee satisfaction to help position the agency as a desirable employer.

#### STRATEGIC OBJECTIVE #1

Build awareness about the benefits of employment with the agency

#### STRATEGIC OBJECTIVE #2

Maintain and increase employee satisfaction while fostering professional development



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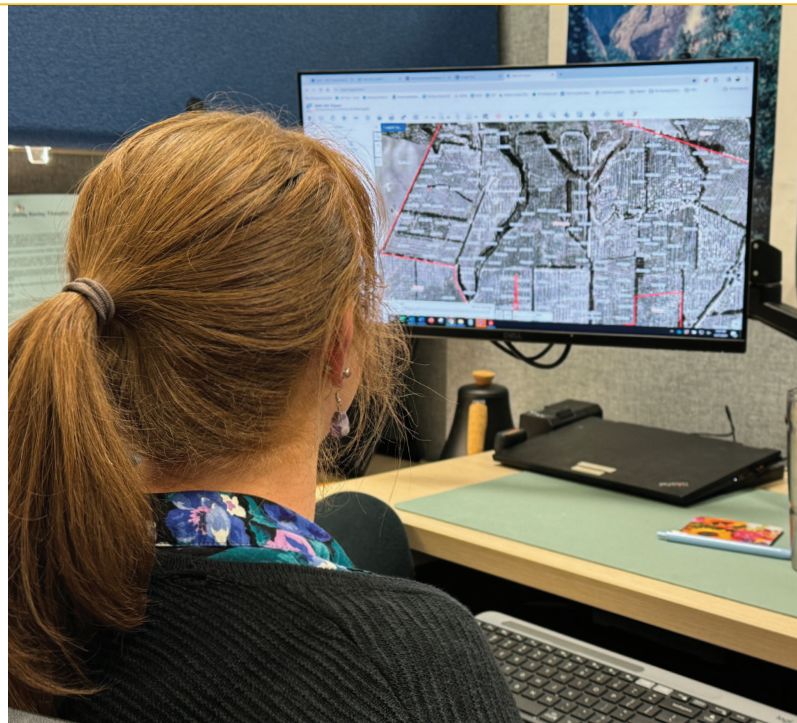
## GOAL 2:

### INCREASE COMMUNITY AWARENESS ABOUT RMA

RMA will prioritize increasing community awareness about the agency, leading to improved customer satisfaction and expectations, while also strengthening recruitment efforts.

#### STRATEGIC OBJECTIVE

Develop a community education strategy to generate awareness about the RMA, its story and its positive impact within the county and on the local economy





## GOAL 3:

### BUILD UPON CAPACITY AND RESOURCES TO BECOME INNOVATION LEADER

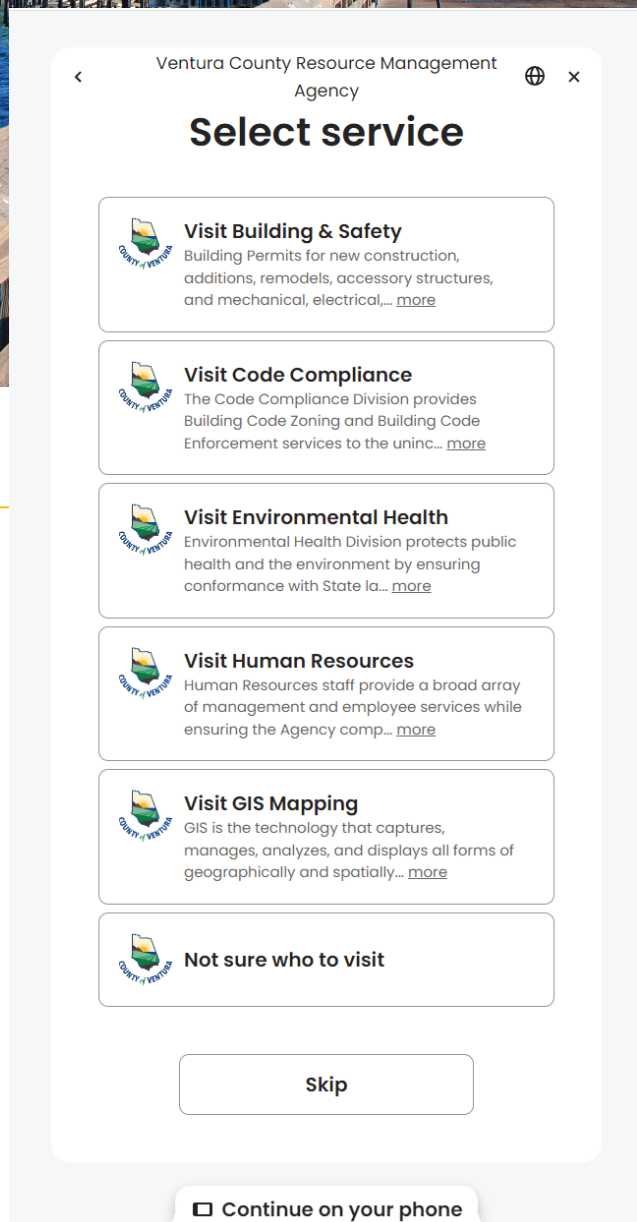
RMA will prioritize continuing its efforts related to continuous process improvement, utilizing and training on technology assets, and fostering an environment that rewards proactive, creative approaches and solutions that support the agency in the work it does.

#### STRATEGIC OBJECTIVE #1

Utilize existing technology assets to their full capacity

#### STRATEGIC OBJECTIVE #2

Continue fostering an environment that rewards creativity and innovation

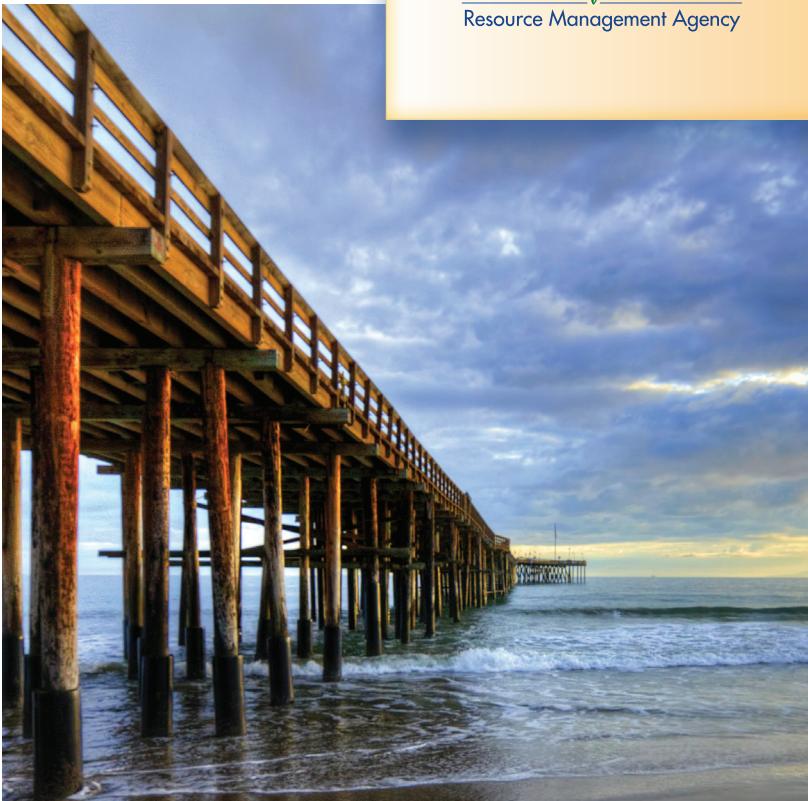


# LEADERSHIP

This 2024-2027 strategic plan was developed by the following leadership:



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Resource Management Agency



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